



Sponsors Briefing • GOSCON D.C. • Tuesday June 23, 2009 • Washington, D.C.

Sponsor GOSCON D.C. and be part of the open source conversation in Federal Government.

GOSCON, the premier annual government open source conference for government information technology leadership, will presenting a special one-day event on June 22, 2009, showcasing real-world open source success stories from federal agencies like Defense, Energy, Labor, State, Veterans Affairs, Homeland Security and others. Come bring your story to the conversation.

Timing is Everything.

Premiering in 2005, GOSCON has earned its reputation as the preeminent conference for Open Source Software and Government. Increasing requests by Federal agencies and legislative members for general education, interest moving to "Gov2.0" and the role open source plays in it, as well as a sea change in the political environment make this spring in D.C. the right time and place for a credible, proven, influential event.

About the Event.

Venue

1777 F Street NW, Washington, DC 20006

Newly constructed facilities offer conference space for general sessions and exhibits and includes high quality a/v, internet connectivity and webcasting capability. This is a limited venue, smaller than our annual conferences based in Portland, Oregon, and expect this special DC event to fill quickly.

Registration Fees

Public Sector - \$195 early, \$250 regular registration

Corporate - \$295 early, \$350 regular registration

Theme

Transforming the delivery of government services through open technology: Meet the movers in government and the industry that supports them.

Format

The conference will include one day of intense GOSCON program content, exciting keynotes, lightning-round sessions, rich opportunities to network with peers. The format will include general sessions in the second floor conference room, with exhibits and break refreshments in the first floor conference room. Reception open to attendees and by VIP invitation. (GOSCON 2008 keynotes included Vivek Kundra, then D.C. CTO now Federal CIO, and Aneesh Chopra, Virginia Secretary of Technology).

Target Audience

For this limited venue; C level agency IT execs, their senior management, strategy, procurement and legal staff. Primarily Federal; will include State and Local wherever travel will allow. Members of the legislature and their staff. *GOSCON is a strategic business-of-technology technology conference envisioned by and built for senior government IT decision-maker, designed for a high level of interaction with their peers and is not highly technical in content.*

Extending the audience reach of GOSCON D.C.: The conference will fulfill its broader educational mission by making the full conference available via live **webcasting**.

conference web site: www.goscon.org



Program : Content Blocks.

Program development is underway. Projects and organizations included are as examples. We look forward to hearing your ideas for program content.

Open Source in the Enterprise: A practical overview highlighting use cases in government, plus a few private sector examples (Google, Amazon) to drive the point home that OSS is mainstream and has extensive reach into local, state and federal IT environments. ***Open Source is already in your enterprise.***

Sustainability: Significant OSS projects, their economics & business models. dot.orgs: Apache Foundation, Drupal, Mozilla; Commercial model examples: MedSphere, JasperSoft, Compiere and others. Systems integration, maintenance, support and training. Plus the GSA approved vendors list grows. ***Open source software is here to stay, you can bank on it.***

Policy: Creating operational policies; procurement challenges, successful approaches to contracting; what your contracts manager want to know (in a nutshell); Legislative - Why open source community consensus does not support legislating open source, but advocates for open standards; Adopting open standards as a practice for increased transparency and greater citizen access to info. ***It's a known challenge, and we have our best people working on it.***

Open Collaboration & Federal Grants: One dollar spends as 10 - How state agencies are pooling federal dollars and utilizing open source software and the model for shared development; National Consortium for Offender Management System (NCOMS), Law Enforcement Data Records System (LEADR). ***Smart grant money encourages collaboration and supports achieving a great number of agency program objectives.***

Open Health IT- Vertical Showcase on Public Health - open source and open standards accelerate program progress. Open Health Tools, UK's NHS, National Library of Health Information. Bureau of Indian Affairs, Veterans Administration, Center for Disease Control. ***Open source is providing solutions to some of government's greatest and most important challenges in health care information technology.***

Effective E-Government: Why open source is critical to transparency and the move to "Gov2.0". Sunlight Labs, Federal Web Masters, D.C. and Virginia initiatives. ***Open Source is the engine that drives the internet and technology changing the relationship between citizens and their government.***

General Schedule.

Monday, June 22

5 - 7 p.m. Private Speakers Reception, Old Ebbitt Grill

Tuesday, June 23

- 7:00 a.m. Registration, Continental breakfast
- 8:00 a.m. Kickoff: opening comments
- 8:10 a.m. Keynote
- 9:00 a.m. - to noon Sessions (with a.m. break)
- Luncheon Keynote
- Afternoon sessions through 5:00 p
- Conference Reception, event closes at 6:00 p
- Exhibit area available throughout the day



Tuesday June 23, 2009 • Council on Foreign Relations Facilities • Washington, D.C.

Sponsorship Program

GOSCON looks to commercial sponsorship to underwrite a portion the conference, lowering the cost of registration for public service employees. We also strongly encourage our sponsors to participate through in the conference senior representation. This has been a key to the conference's success since 2005. Sponsorship levels include:

~~**Diamond: \$15,000 Sponsor the conference reception**~~ (single opportunity). Your logo prominently displayed at the reception. Includes two conference passes and table top in exhibit hall. *4/4/09 secured by Red Hat*

~~**Gold: \$10,000 Sponsor the Private Speakers Reception**~~ the evening prior to the event **OR the Conference Luncheon** (one opportunity each). Includes two conference passes and table top in exhibit hall. *4/18/09 speakers reception secured by Sun, luncheon available*

Silver - \$7,500 Exhibit at the hall (break food and beverage served here) - 10 opportunities. Includes one conference pass and a table top.

Bronze - \$2,500 Include your organization's materials in the conference packet distributed to attendees and on the conference web site. Does not include conference pass. Unlimited opportunity.

Contributor - \$1,000 Include your company logo on the web site. Does not include conference pass. Unlimited opportunity.

SPONSORSHIP LEVELS OF SILVER AND ABOVE INCLUDE:

- Include a Table Top Exhibit
- An invitation to attend the Speakers Reception

ALL LEVELS OF SPONSORSHIP receive additional visibility:

- Your organization's logo in the **print program**
- Your organization's logo on the GOSCON Conference **web site**
 - includes an active link to the sponsor's corporate site of choice and
 - permanent inclusion in published conference web archives
- Your organization will be listed by sponsorship level on **conference signage**
- All sponsors will be acknowledged through **announcements** in the general sessions.

About GOSCON

GOSCON is a non-profit educational conference produced by Oregon State University's Open Source Lab as part of its mission to educate and build community. The OSL hosts many significant open source software projects such as the Linux Foundation and master kernel, Apache, Debian, Gentoo, Drupal, Plone and many others. In 2005 a Public Sector program was established to educate and share information amongst governmental organizations and others. The Government Open Source Conference was thus established.




















For further information please contact:

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GOSCON DC web site will launch April 30 , 2009

conference web site: www.goscon.org

Prior Sponsors of the annual GOSCON

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