

**OCTOBER 27-28, 2010 AT THE NINES HOTEL, PORTLAND OREGON, USA**

A growing number of conferences address open source trends. Why sponsor the non-profit GOSCON? What sets it apart?

- GOSCON remains unique in its singular focus on the use of open source methods, tools, and applications by local, state, and national government agencies to fulfill their missions more effectively; attendees will leave armed with new, useful information and a bias for action.
- Its earned reputation as the conference for public service IT execs keeps GOSCON unrivaled as an open source software conference targeted specifically for CIO and management level personnel, their planning, policy and procurement staff.
- The conference format and audience participation present an unparalleled opportunity for government IT decision makers to gain a current assessment of the industry as well as learn from their peers, developing new relationships, partnerships, and collaboration.
- Our format assures our industry partners high-quality interactions with attendees in a setting designed for deeper conversation.

### **The 2010 Conference**

**Open Source as a Government Transparency Enabler:** This year's conference will kick off with an Executive Open Government Roundtable. Attendees will hear from cities and states who are launching their "Open" initiatives as they discuss their successes and challenges. Portland's own Mayor Sam Adams will be on hand to set the tone.

**Program: More Business Cases, Deep Vertical Dives:** GOSCON, along with the audience it supports, has moved beyond concepts and prospective models to real world experience. We anticipate greater participation by agencies and the vendors whose open source products and support services they depend upon for successful execution, including some highly innovative projects and public/private partnerships.

**Exhibits Hall:** GOSCON encourages interactive demonstrations of open source projects; software, tools, applications and products that are in use in the government environment today.

**Companion Events:** We'll soon be announcing companion events like the Open Data summit, pre-conference meet-ups and technical workshops for operations staff that will flank GOSCON's two days and increase our attendance and audience; stay tuned for updates.

**Come Join Us:** If you have any questions about the conference or sponsorships please don't hesitate to contact me or our event management staff. Looking forward to seeing you there!



[www.goscon.org](http://www.goscon.org)

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## GOSCON 2010 SPONSORSHIP LEVELS

### Opportunities to support the Sixth Annual GOSCON include:

**PLATINUM: Sponsor the Conference Reception.** This well-attended, highly visible reception is held at the height of the conference. Your company logo and will be displayed as well as announcements and personal introductions. One opportunity. Includes eight conference passes. \$25,000.

**DIAMOND: Sponsor the pre-conference Leadership Dinner.** Host the conference advisory council, steering committee members and their VIP guests at a private fine dining venue. Leadership Dinner also includes an invitation to join the conversation during this special evening. Includes four conference passes. One opportunity. \$15,000.

**GOLD: Sponsor a keynote meal.** Your company logo will be displayed along with a thank-you for sponsoring the meal, your gift or materials on luncheon tables. Three opportunities. Includes four conference passes. \$10,000.

**SILVER: Exhibit and enjoy all the benefits of the GOSCON brand and outreach.** Your company logo will be displayed along with a thank-you for sponsoring a break. Four opportunities. Includes two conference passes. \$5,000.

**BRONZE: Include your organizational material in our conference bag:** Be part of the GOSCON web presence, and add your Open Source related company materials or CD and have a presence on the conference web site. Open opportunity. \$2,000.

**FRIENDS: Include your company logo on the GOSCON Web site:** Show your organization's support of the conference and be included in our event web site. Logo is linked to your company home page. Open opportunity. \$1,000.

**SPECIAL OP | Sponsor the conference bag:** Additional opportunity to include your logo along with the GOSCON 2010 brand on the event gift bag provided to all attendees. \$6,000.

**ALL SPONSORS AT THE SILVER SPONSORSHIP LEVEL AND ABOVE** also include:

- An opportunity to select their table at the **Exhibit Hall**
- An opportunity to participate in the **Post-Conference Survey**. Provide up to two questions you would like to have included in the survey.
- A **running display of company logo** in the main salon.

**ALL LEVELS OF SPONSORSHIP** receive additional visibility:

- Your organization's logo on the GOSCON Conference **web site**
  - includes an active link to the sponsor's site of choice
- Inclusion in the conference **printed materials**
- Your sponsorship will be announced through the conference **opt-in mailing list**.
- Acknowledgment through **announcements in the general sessions**.

**Exhibit Hall information:** The Nines Hotel meeting facilities include generous exhibit space directly in front of the main salon. This offers a continuous opportunity for attendees and exhibiting sponsors to engage throughout the two days of the conference. An exhibit kit will be provided.

## GOSCON 2010 Sponsorship Levels Comparison

Benefits Matrix	Platinum 25K	Diamond 15K	Gold 10K	Silver 5K	Bronze 2k	Friend 1K
Gala Reception Signage & Introductions	✓					
Participation in Leadership Dinner		✓				
Sponsor a conference keynote meal			✓			
Inclusion in all press releases as 2010 sponsors	✓	✓	✓	✓		
Conference Passes Included	8	6	4	2		
Exhibit Space *	✓	✓	✓	✓		
Acknowledged at Breaks	✓	✓	✓	✓		
On-Site Event Sponsorship Roster Sign	✓	✓	✓	✓	✓	
Logo + Company Description on web site	✓	✓	✓	✓	✓	
Materials in Conference Bag	✓	✓	✓	✓	✓	
Acknowledged in Newsletters	✓	✓	✓	✓	✓	✓
Web Site Logo with Link	✓	✓	✓	✓	✓	✓
<b>Exhibit Space Notes</b> <i>15 opportunities</i>	Platinum & Diamond levels includes two 6 foot draped tables, other sponsors with exhibitor benefits include one table. Senior levels of sponsorship are provided early opportunities to select table location.					

# GOSCON Previous Years Sponsors

<p><b>PLATINUM</b></p>	
<p><b>DIAMOND</b></p>	
<p><b>GOLD</b></p>	
<p><b>SILVER</b></p>	
<p><b>BRONZE</b></p>	
<p><b>COMMUNICATIONS PARTNERS</b></p>	
<p><b>INDUSTRY PARTNERS</b></p>	

## GOSCON 2010 Sponsor Registration Form

NAME:	
COMPANY/INSTITUTION:	
ADDRESS:	
CITY/STATE/COUNTRY/ZIP:	
PHONE:	FAX:
E-MAIL:	URL for WEB LINK:
Company Description: (25-40 word blurb)	

### Sponsorship Level

1. Platinum: Conference reception	<input type="checkbox"/>	\$25,000
2. Diamond: Pre-conference Leadership Dinner	<input type="checkbox"/>	15,000
3. Gold: Logo on conference gift	<input type="checkbox"/>	10,000
4. Silver: Refreshment break or Continental breakfast	<input type="checkbox"/>	5,000
5. Bronze: Organization materials in conference packet	<input type="checkbox"/>	2,000
6. Friend: Logo on conference web site	<input type="checkbox"/>	1,000
6. Special Op: Conference Bag		6,000
7. Other	<input type="checkbox"/>	
Sponsorship Total:		\$

### Payment Method Please use this form and make payment to: Oregon State University

- Check is enclosed.     Please invoice our PO# \_\_\_\_\_  
 Charge total amount to:     Visa     MasterCard    or     Discover

Name on card:	Phone #
Card #	Exp. Date
Signature:	

### Send Registration form to: **Oregon State University/GOSCON**

c/o Conference Services                      Phone: 800-678-6311  
 100 LaSells Stewart Center                Fax: 541-737-9315  
 Corvallis, OR 97331                            Tax ID #93-6001786

**Deadlines:** Payment due by October 1, 2010. Sponsorships accepted, company logo and description added to web site upon receipt of form (company purchase order ok).

**Logos:** Please provide high-resolution vector graphic image of company logo by September 1, 2010 for print. For web, please provide a high-resolution jpg or png to be placed on the conference web site upon receipt of registration form. Email all logos to: [conferences@oregonstate.edu](mailto:conferences@oregonstate.edu)

**Marketing Materials:** Please contact Sierra Whitlow to arrange receipt of your company collateral or giveaways: Email [Sierra.Whitlow@oregonstate.edu](mailto:Sierra.Whitlow@oregonstate.edu) or phone 1-800-678-631.